

## EXPERIENCE

### HubSpot Cambridge, MA

#### Principal User Experience Designer, Machine Learning *Sep 2020 – Present*

- Tackle complex, high-impact UX problems within Global Navigation and Search.
- Improve the usability quality of a significant slice or segment of the customer experience within the Machine Learning Group.
- Support the Canvas Design System by leading the design and processes of complex components.

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### MathWorks Natick, MA

#### Principal User Experience Designer *Nov 2019 – Sep 2020*

- Owner of responsive design systems used across the organization
- Act as an Accessibility Subject Matter Expert to implement changes in our products to meet A11y guidelines.
- Develop complete user experiences with technical and visual solutions that impact all MathWorks products.

#### User Experience Design Manager *Feb 2015 – Nov 2019*

- Manage multiple department-wide absolute priorities.
- Recruit and manage a group of international designers.
- Partner with local and national Universities, Organizations and Competitions to provide mentorship on Design and UX.

#### Senior User Experience Designer *May 2013 – Feb 2015*

- Work with development teams to follow a user-centered design approach to brainstorm and design innovative solutions to complex problems.

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### Streetwise Media Boston, MA

#### Design Manager *Oct 2012 – May 2013*

- Provide strategic leadership and direction to business operations.
- Lead major rebranding, including new identity system and website.
- Research, design and test user experience for all online products.

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### Lumira User Experience Designer *Mar 2012 – Oct 2012*

### Sallie Mae Senior Interactive Designer *Oct 2011 – Mar 2012*

### Game Show Network Senior Web Designer *May 2010 – Oct 2011*

### Virgin Money Graphic Designer *Sep 2006 – Jan 2010*

### CalProCorp Graphic Designer *Jul 2005 – Sep 2006*

### Alba Sales Associates Graphic Designer *Jun 2000 – Jul 2005*

## Harut Arutyunyan

Natick, Massachusetts

arutyunyanh@gmail.com

(781) 704-1399

www.harutarutyunyan.com pw:2020

## SKILLS

Accessible Design

Artificial Intelligence

Design Systems

Design Thinking

Information Architecture

Interaction Design

Machine Learning

Management

Mentorship

Mobile Design

Prototyping

Responsive Design

Strategy

User Centered Design

User Experience

User Interface Design

Visual Design

## AWARDS & ACCOLADES

BestAppEver Awards

American Inhouse Design Awards

Webby Awards

AIGA speaker

EcoCar Speaker

EcoCar Judge

## EDUCATION

**Northeastern University** Boston, MA

Bachelor of Science in Graphic Design 2003